



July 2026 Executive Director's Report

David Armijo, Executive Director



ROUTE UPDATE

Green Route: Redesigned & Express

Ending at DACC, with a new express night trip to Hatch

NEW ROUTE ENDPOINT

Green now ends its run at DACC East Mesa (Doña Ana Community College), instead of continuing on into the MVITT center.

SEAMLESS TRANSFER

Magenta Route is timed to pick up Green riders right at DACC and carry them the rest of the way — so the overall trip for riders stays the same.

A/M – P/M DRIVER SHIFTS

Morning driver runs 6:20 AM – 11:07 AM; afternoon driver runs 1:30 PM – 6:18 PM — pushing the last trip of the day from about 4:30 PM to roughly 6:00 PM.

NEW 4TH TRIP

A Late-Night Express Trip

Added onto the Green Route to give evening riders one more option home.

- Departs DACC East Mesa at 4:30 PM with limited stops heading to Hatch
- Limited stops again on the return trip, wrapping up by about 5:53 PM
- Mirrors the express model already running on Red (Red Express) and the outflow express on Purple
- Gives students and staff who get out later in the day a real trip home, instead of getting stuck waiting



ROUTE UPDATE

Magenta Route: Extended Connection

Picking up where Green leaves off at DACC



WHAT STAYS THE SAME

Magenta continues to run the same stops riders know today — Butterfield, Organ Mountain HS, Walmart (Rinconada), DACC East, Mountain View Hospital, Mesilla Valley Mall and Memorial Medical Center. The only change is that it now carries the connection from DACC through Gerald Thomas Hall to the MVITT center at NMSU.

SCHEDULE NOTE — FIRST TRIP OF THE DAY

The first trip of the day, starting at Butterfield, has been adjusted by 10 minutes. This only affects the Butterfield-to-DACC segment of that first trip.

Magenta also runs a split AM/PM driver schedule: 7:32 AM – 12:05 PM, then 12:45 PM – 5:13 PM.

After that first trip, every following trip returns to the regular published schedule.



SEASONAL ROUTE

Blue Summer Route

"Ride to the Lake & Hot Springs"

Connecting Las Cruces to Hatch, Sierra County (Elephant Butte), Anthony, Chaparral, Sunland Park and El Paso — with free WiFi on every bus.

IN SERVICE

May 22 – September 5, 2026

Memorial Day through Labor Day

- 10 daily round trips linking Williamsburg / Mona & Broadway to Elephant Butte State Park
- Friday & Saturday connections run through to Hatch, with southbound arrivals at 10:06 AM, 3:08 PM & 5:30 PM



ELEPHANT BUTTE LAKE & HOT SPRINGS



Seasonal service — Blue Summer Route ends for the year on September 5, 2026 (Labor Day).



Ridership Growth — FY2026

Month-by-month passenger boardings, FY2026 vs. FY2025

167,143

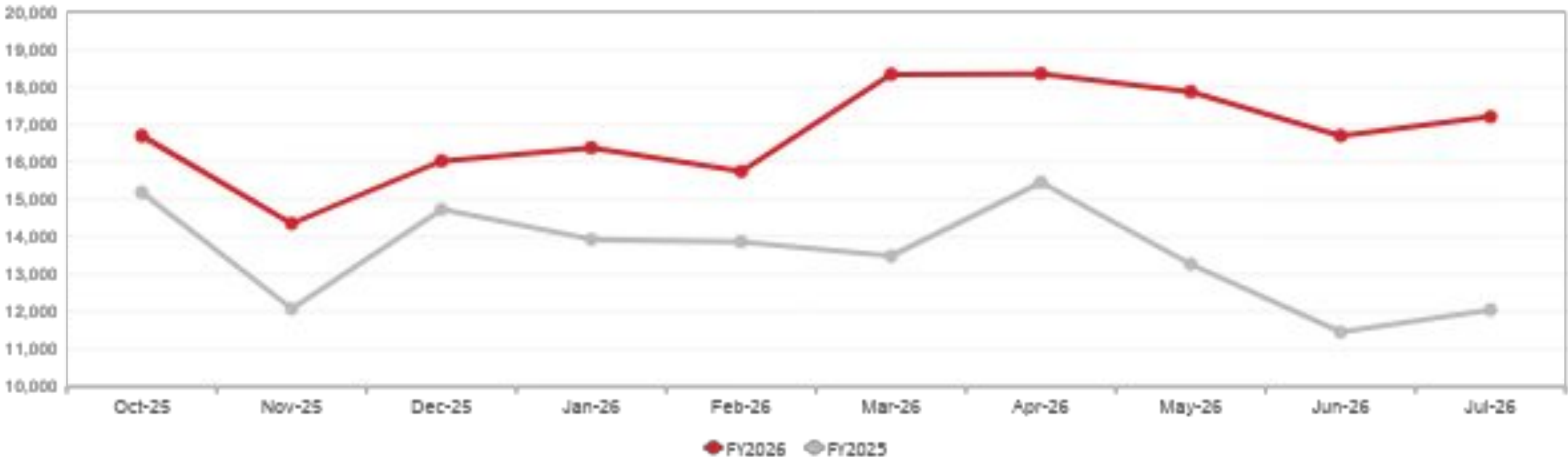
YTD Total Boardings

+45.9%

Growth in May-26 vs. May-25

+42.9%

Growth in Jul-26 vs. Jul-25



RIDER TOOLS

Track Your Bus in Real Time

Meet Passio Go — the free app for SCRTD riders

Live bus location

See exactly where your bus is on the map, in real time — no more guessing when it'll show up.

Pick-up times, stop by stop

Every stop along every route shows its scheduled and estimated pick-up time.

Full route maps

Browse the complete route and stop layout for any SCRTD line right from your phone.

Free for iOS & Android

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SCAN TO GET STARTED

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Passio Go





Thank You

