



SCRTD Executive Director's Report

April 22nd, 2026, Board Meeting

Project Overview

- Two-year Mobility Pilot Program developed by SCRTD
- Supports connectivity for the Jupiter Project workforce
- Links to BIA (Border Industrial Association) and Sun Metro
- Workforce access for Anthony, Sunland Park & industrial corridors
- Multiple trips per day including morning and evening shifts

2-Year Pilot

Program Duration

Late 2027

Target Launch

2 Shifts Daily

Morning & Evening Service



The Fleet — Electric Vans

\$106,000

Cost Per EV Van

2 + 1 Spare

Minimum Fleet Size

Sunland Park

EV Charging Facility

- Electric vans are ideal for the pilot — clean, efficient, right-sized for the route
- Fleet of 2 vans + 1 spare provides operational redundancy and coverage
- Vans charge overnight at the Sunland Park SCRTD facility
- Total estimated fleet cost: approximately \$318,000 for 3 vans



Budget Snapshot

Item	Cost / Notes
2 EV Vans (@ \$106K each)	\$212,000
1 Spare EV Van	\$106,000
Total Vehicle Cost	\$318,000
Annual Operations (Year 1)	\$150,000 — drivers, maintenance, charging
Annual Operations (Year 2)	\$150,000 — drivers, maintenance, charging
2-Year Total Operations	\$300,000

Funding sources: Oracle, City of Sunland Park, Doña Ana County, BIA, Jupiter Project developers, private operators/contractors, and grants.



Partners & Sponsors

Oracle

Funding partner; interest in bus shelters

City of Sunland Park

Project sponsor

Doña Ana County

Project sponsor

Border Industrial Assoc. (BIA)

Project sponsor & connectivity hub

Jupiter Project Developers

Project sponsor & primary ridership source

Private Operators & Contractors

Additional funding sources being explored



Data Collection & Reporting

Ridership

Total riders per run, route, and shift

Satisfaction

Employee satisfaction surveys and feedback

Cost Per Ride

Track operational efficiency and ROI

Efficiency

On-time performance, vehicle utilization, and charge data

Regular reports to the Board throughout the pilot period.



Board Action Requested

- Endorse the Jupiter Workforce Mobility Pilot Project
- Authorize inclusion in grant application packet with letters of support
- Support ongoing stakeholder engagement efforts
- Target launch: Fall 2026