

Marketing & Advertising Services
RFP Number: SCRTD-2026-01
Addendum No.: 4
Date of Posting: March 18, 2026

Notice to Proposers – Request for Cost Clarification

The South Central Regional Transit District (SCRTD) has completed an initial administrative review of all proposals received in response to this Request for Proposals.

As part of the evaluation process, SCRTD is requesting clarification regarding cost and budget information submitted by proposers.

All proposers are requested to provide the following:

1. Confirmation of Cost Structure

Indicate whether the total proposed cost represents:

- The full contract term (up to three [3] years), or
- An annual amount

2. Cost Breakdown by Year

Provide a detailed breakdown of the proposed cost for:

- Year 1
- Year 2
- Year 3

Each year should include a brief description of the services, activities, or deliverables anticipated within that period.

Important Notice

This request is being issued to **ALL PROPOSERS** to ensure consistency, fairness, and transparency in the evaluation process.

Proposers are required to respond to this request even if the requested information was included in their original proposal, to ensure clarity and uniformity across all submissions.

Submission Instructions

Responses must be submitted via email to:

Liza Alonzo

lalonzo@scrted.org

Deadline: March 27, 2026

SCRTD reserves the right to consider the information provided in response to this request as part of the proposal evaluation process.