

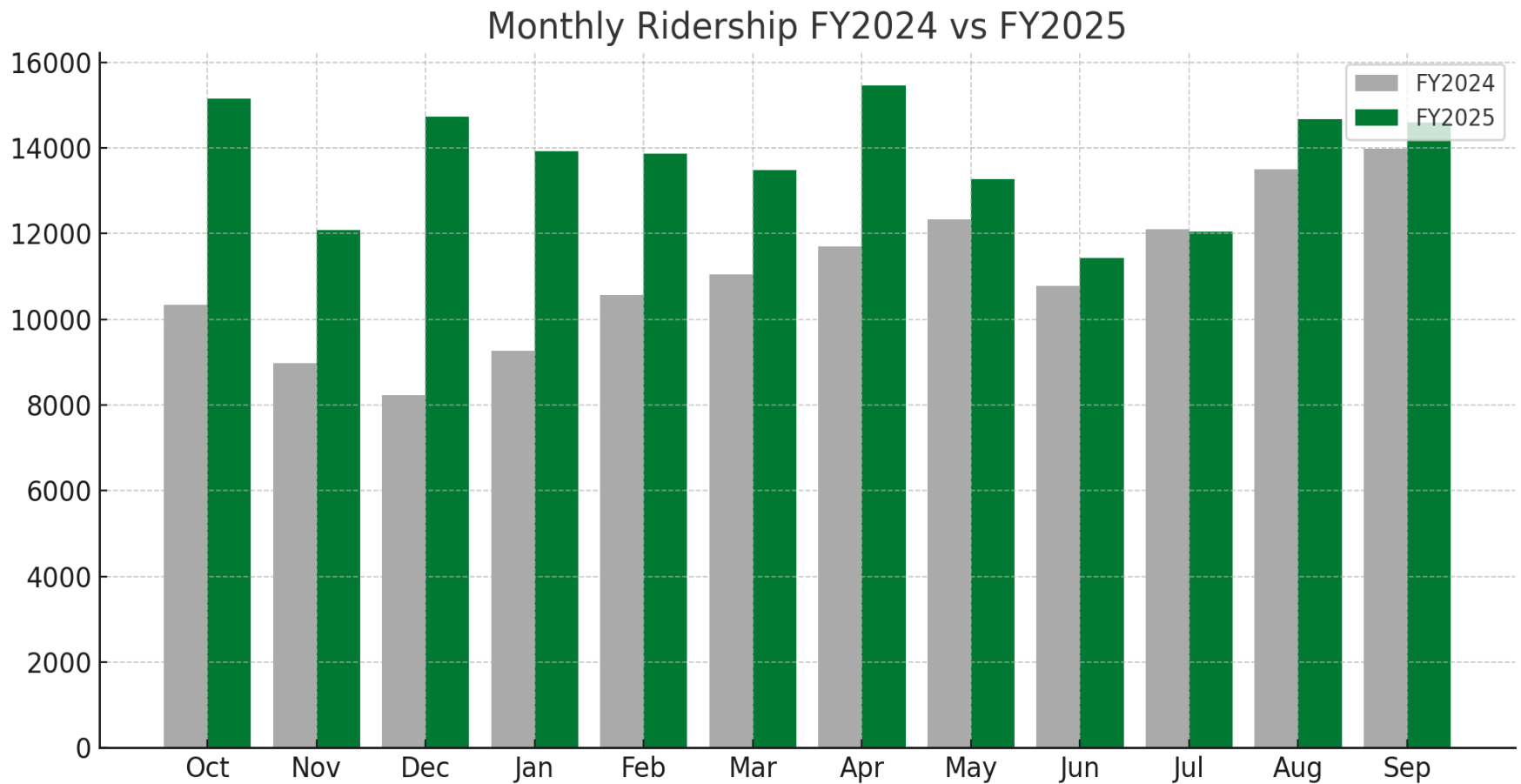
South Central Regional Transit District: “Ridership Growth, Operational Milestones & Strategic Priorities”

October 22, 2025 Board Report — Ridership
Trends FY2017–FY2025

Record Ridership Growth FY2025

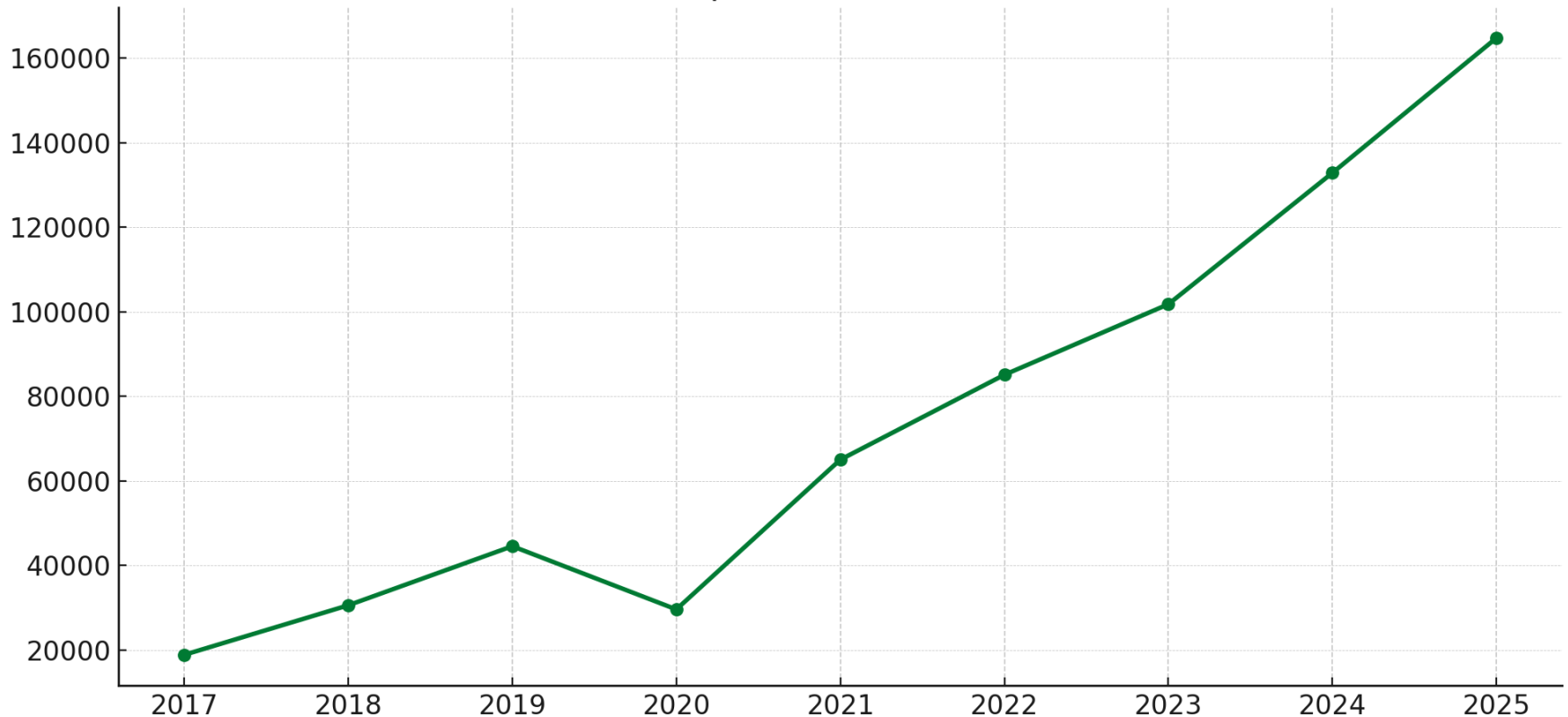
- FY2025 YTD Ridership: 164,722 trips
- FY2024 YTD Ridership: 132,818 trips
- Year-over-Year Growth: +24%
- Highest annual ridership in SCRTD history
- 774% Growth Since FY2017

Monthly Ridership Trends



Long-Term Ridership Growth: “Eight years of sustained growth, supported by strategic investments and service expansion.”

Annual Ridership FY2017-FY2025 (YTD Totals)



Monthly Ridership Comparison Table

Month	FY2024	FY2025	% Change
Oct	10345	15153	46.5%
Nov	8983	12075	34.4%
Dec	8237	14733	78.9%
Jan	9257	13927	50.4%
Feb	10558	13870	31.4%
Mar	11054	13487	22.0%
Apr	11700	15455	32.1%
May	12336	13270	7.6%
Jun	10786	11433	6.0%
Jul	12101	12046	-0.5%
Aug	13491	14675	8.8%
Sep	13970	14598	4.5%

Key Growth Drivers: “What’s Driving Growth and Why It Matters”



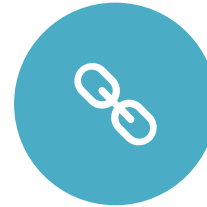
FARE-FREE SERVICE —
SUSTAINED POST-
PANDEMIC GROWTH



SERVICE EXPANSION —
ADDED WEEKEND AND
PEAK-HOUR SERVICE



FLEET MODERNIZATION —
FIVE GILLIG BEBS PLUS
ARBOC VEHICLES



REGIONAL CONNECTIVITY
— STRONGER LINKS TO
SUN METRO & LAS CRUCES



COMMUNITY EVENTS &
PROMOTIONS — E.G.,
HATCH CHILE FESTIVAL
SERVICE

Strategic Implications



POSITIONS SCRTD FOR FTA
5307 URBAN FUNDING AS
A DESIGNATED RECIPIENT



SUPPORTS CONTINUED
INVESTMENT IN FLEET
PROCUREMENT AND
INFRASTRUCTURE



(SOLAR MICROGRID,
VENUS SITE NEPA,
MOBILITY HUB)



STRENGTHENS SCRTD'S
ROLE WITHIN THE EL PASO
& MESILLA VALLEY MPO
REGIONS



INFORMS TEN-YEAR
SERVICE & FINANCIAL PLAN
UPDATES

Key Operational Highlights – FY2025



**Fleet

Expansion:**

Deployment of 5 Gillig Battery-Electric Buses and 2 Arboc vehicles.



Infrastructure:

Progress on Sunland Park Mobility & Energy Hub, including microgrid and solar array development.



**Service

Enhancements:** Increased weekend and peak service on key corridors (e.g., Yellow, Turquoise, Blue).



**Technology

Upgrades:** Ongoing rollout of new APC and GPS systems for improved data tracking.



**Regional

Connectivity:** Strengthened connections to Sun Metro and Las Cruces through expanded routes.



****Community Engagement:**** Special services such as Hatch Chile Festival Shuttle boosted visibility and ridership.



****Funding & Grants:**** Secured over \$4.8M in federal grants (El Paso MPO + NMDOT) for fleet and infrastructure projects.

Next Steps

