

SCRTD BOARD
MEETING
OCTOBER 22, 2025

RIDERSHIP GROWTH, OPERATIONAL MILESTONES & STRATEGIC PRIORITIES

Executive Director's Report



Annual NTD Ridership

Quarter 1

October through December

FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
2545	6,806	8,609	9,956	14,994	16,960	22,228	27,565	41,961

Quarter 2

January through March

FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
3,974	6,769	9,010	9,270	14,043	19,011	24,738	30,869	41,284

Quarter 3

April through June

FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
5,409	8,452	15,570	4,624	17,817	24,222	27,536	34,822	40,158

Quarter 4

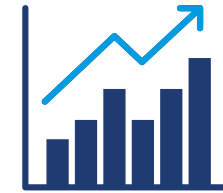
July through September

FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
6,918	8,533	11,344	5,733	18,143	24,874	27,264	39,562	41,319

Year to Date

July through September

FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
18,846	30,560	44,533	29,583	64,997	85,067	101,766	132,818	164,722

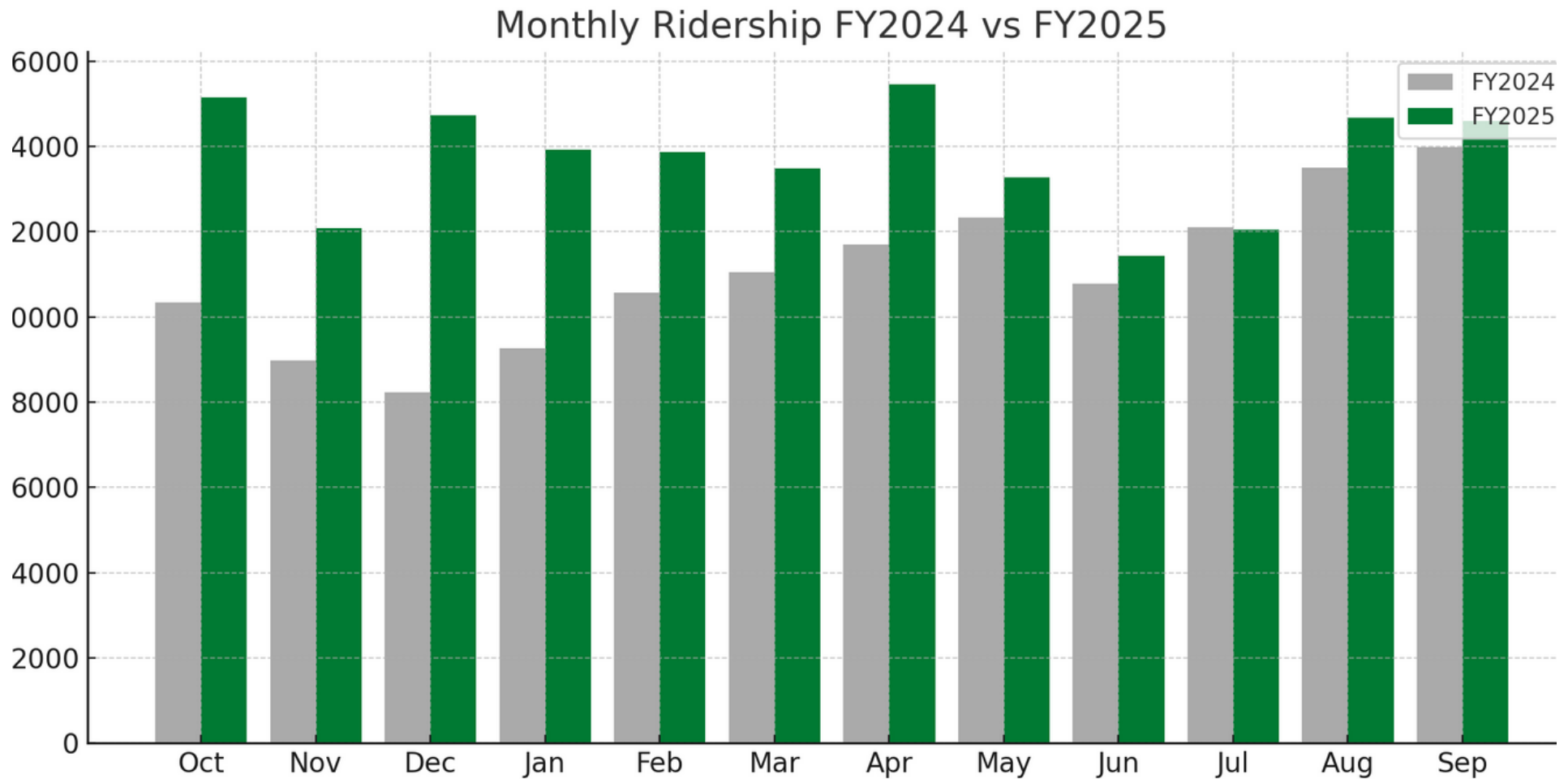


FY2025 YTD Ridership: 164,722 trips
FY2024 YTD Ridership: 132,818 trips
Year-over-Year Growth: +24%

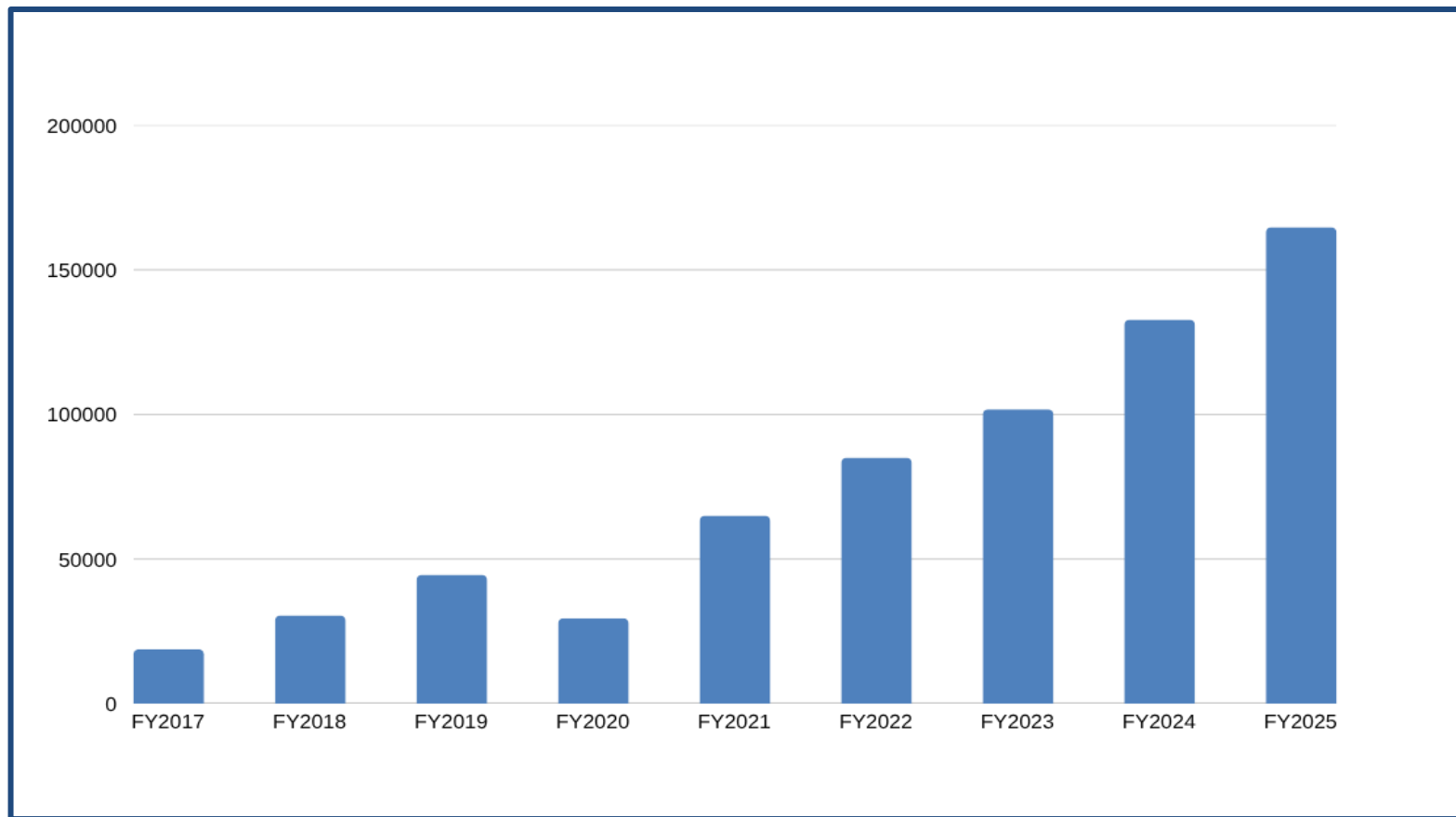
Highest annual ridership in SCRTD history

**774% Growth
Since FY2017**

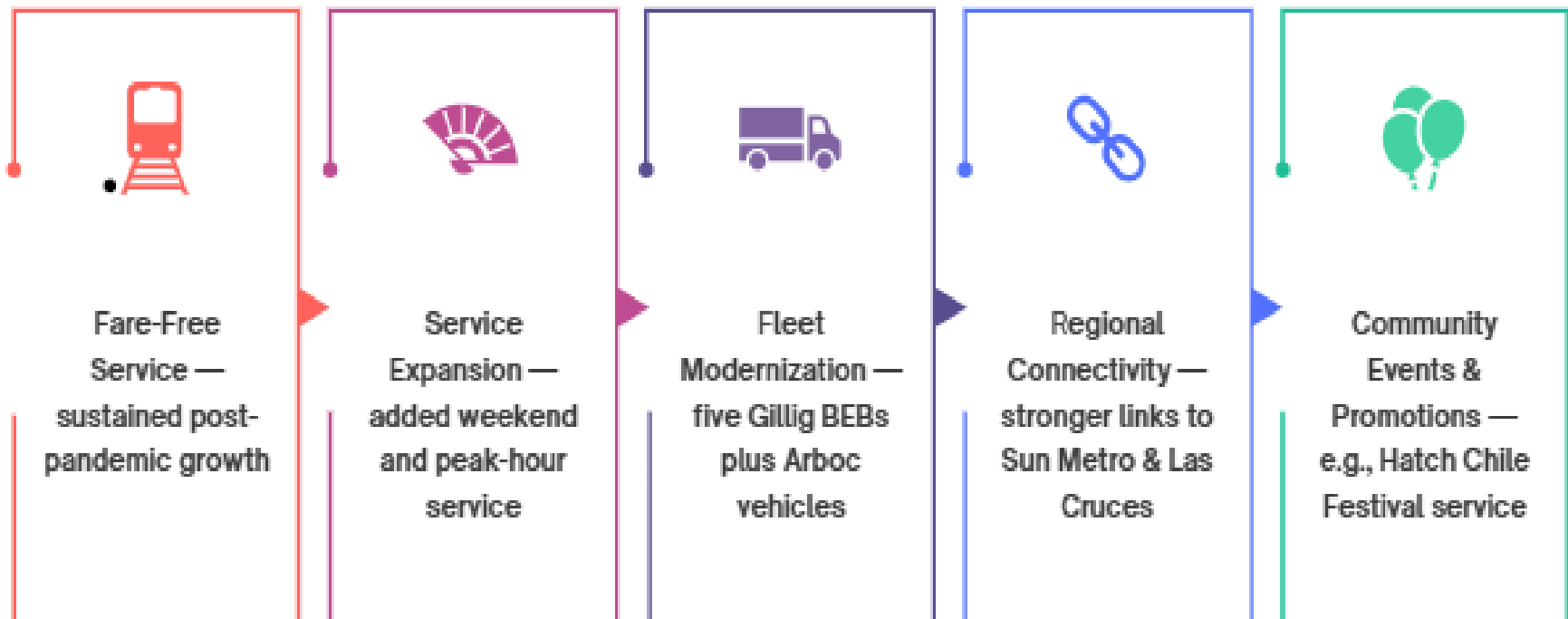
Monthly Ridership Trends



Annual Ridership by Fiscal Year



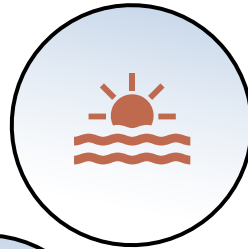
Key Growth Drivers: “What’s Driving Growth and Why It Matters”



Key Operational Highlights – FY2025

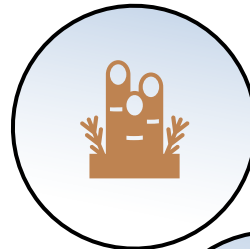
Infrastructure

Progress on Sunland Park Mobility & Energy Hub, including microgrid and solar array development.



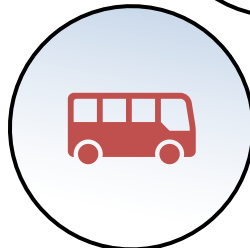
Service Enhancements

Increased weekend and peak service on key corridors (e.g., Yellow, Turquoise, Blue).



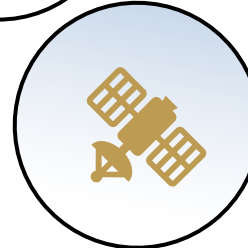
Fleet Expansion

Deployment of 5 Gillig Battery-Electric Buses and 2 Arboc vehicles.



Technology Updates

Ongoing rollout of new APC and GPS systems for improved data tracking.



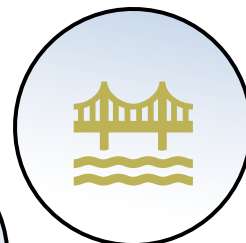
Community Engagement

Special services such as Hatch Chile Festival Shuttle boosted visibility and ridership.



Regional Connectivity

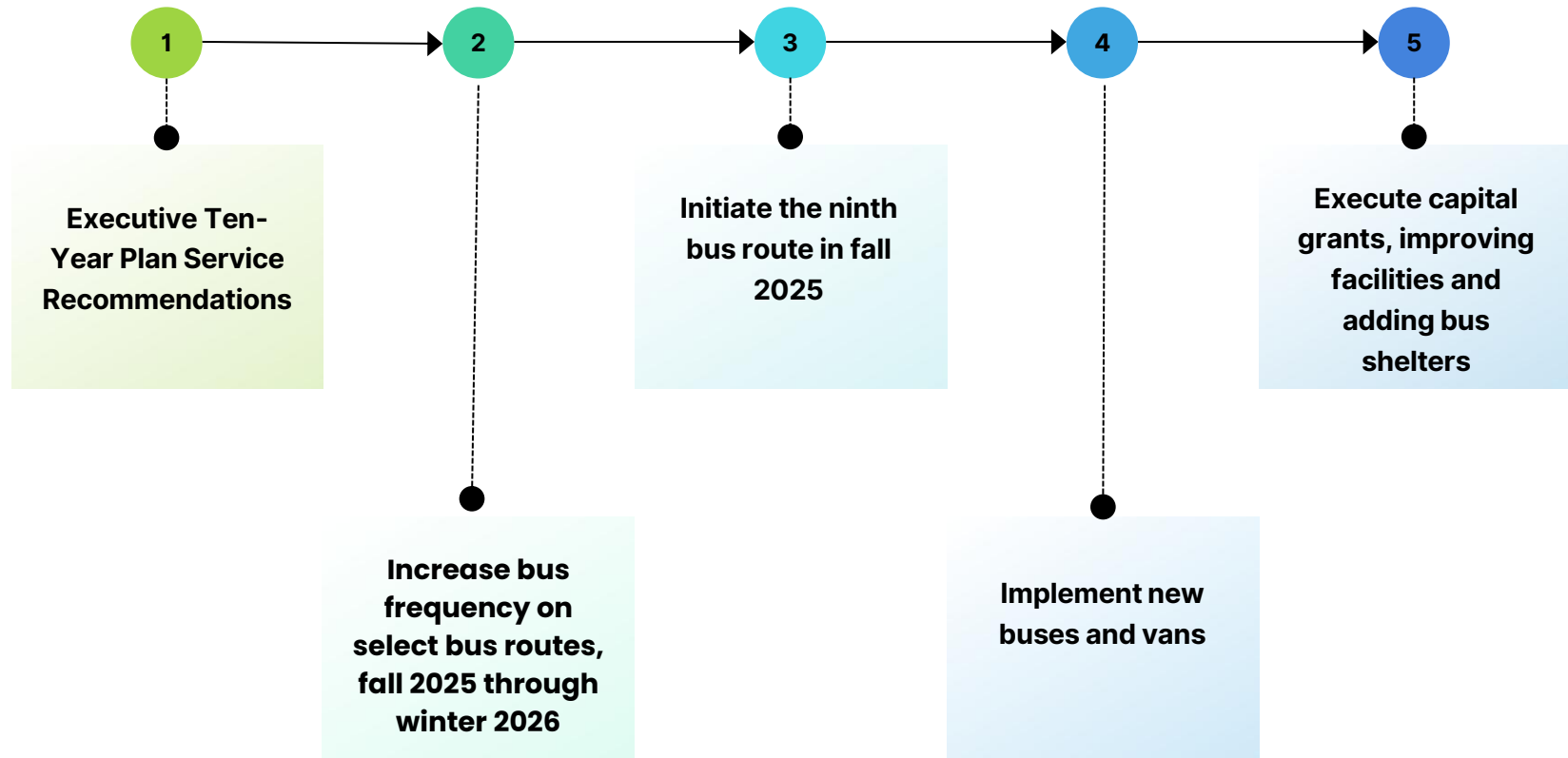
Strengthened connections to Sun Metro and Las Cruces through expanded routes.



Funding & Grants

Secured over \$4.8M in federal grants (El Paso MPO + NMDOT) for fleet and infrastructure projects.

Next Steps



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QUESTIONS

