

August 2021



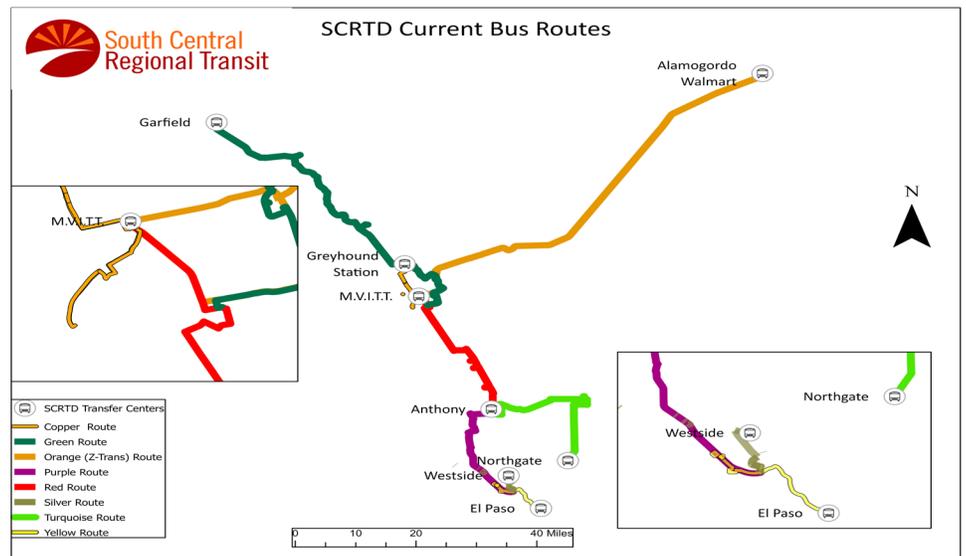
Yellow Bus Route

### Moving Forward – Ten Year Plan

The South Central Regional Transit District (SCRTD) board has approved the release of a 10-year public transportation plan for the three counties in the South Central RTD area that includes: Dona Ana, Otero, and Sierra counties. The plan was funded via a \$62,500 grant from the New Mexico Department of Transportation and South Central RTD. Kirk Scott with SBLB, LLC, the contractor who produced the plan, noted that “the plan evaluates current conditions of public transportation in the region and makes recommendations for future transit plans and investments.”

“The Ten Year Plan looks at regional goals and objectives for public transit, route designs, local and regional funding sources, performance measures and targets, levels of service and what areas should be served by transit.” Further, “the plan phases in new transit services to unserved areas in Dona Ana and Sierra County and improved service frequency for current services which is critical to sustaining growth said David Armijo, Executive Director for South Central RTD. New bus service is planned in phased during the next decade.

### New Bus System Map effective July 2021



### Record Annual Ridership – 54 percent

Bus service increases and corresponding ridership growth has occurred every year since the district began service in 2016. Moreover, during the past year, the South Central RTD increased ridership by 54 percent through the addition of a new transit corridor connecting Sunland Park to downtown El Paso, Texas, maintaining service levels during the pandemic and by adding new bus benches and shelters while helping to stabilize the adverse effects of the pandemic.

The new Yellow bus route, that serves Sunland Park to downtown El Paso, operates bus service Monday through Saturday and evenings. This new route contributes to an expanded bus network, through expanded service coverage and more frequent bus service. The next fiscal year includes adding a new regional vanpool program that will initiate commuter van service from Las Cruces to Santa Teresa Industrial Park.

